FASHION CONDUCT EDITORIAL ISSUE DEC 201 STOP STOP BULLERANCE DEC 201

UNDERSTANDING APERTURE * *

A C A D E M

Y

3rd Edition

HOV



CLOTHES MAKES THE MAN FASHION PHOTOGRAPHY BY 6A AND 6D

In fashion photography class, students were put through the rigors of understanding of dealing with a mood board, how to dress in front of a camera and how to pose. We showed them how celebrities would conduct a GQ photo shoot.

HIP HOP IS NOT THE ONLY STYLE OUT THERE!!!!

As a young man, sometimes looking at the news we see men in suits. We start to believe that is the only fashion out there when he comes to suits and how to look good. We can also be set to one **TREND**. There are many **TRENDS** out there. When it comes to fashion, we need to keep an open mind to things. We also need to be checking out the latest fashion tips. When you're doing a GQ magazine style shoot or Rolling Stones magazine style shoot there is always a **CLOTHING DESIGNER** Who dresses the model in the latest looks. What we are going to create is what we call a **MOOD BOARD**.

- in a mood board, the photographer set exactly what look he wants and what poses are needed in the shoot.
- In other words, he sets the mood of the shoot.











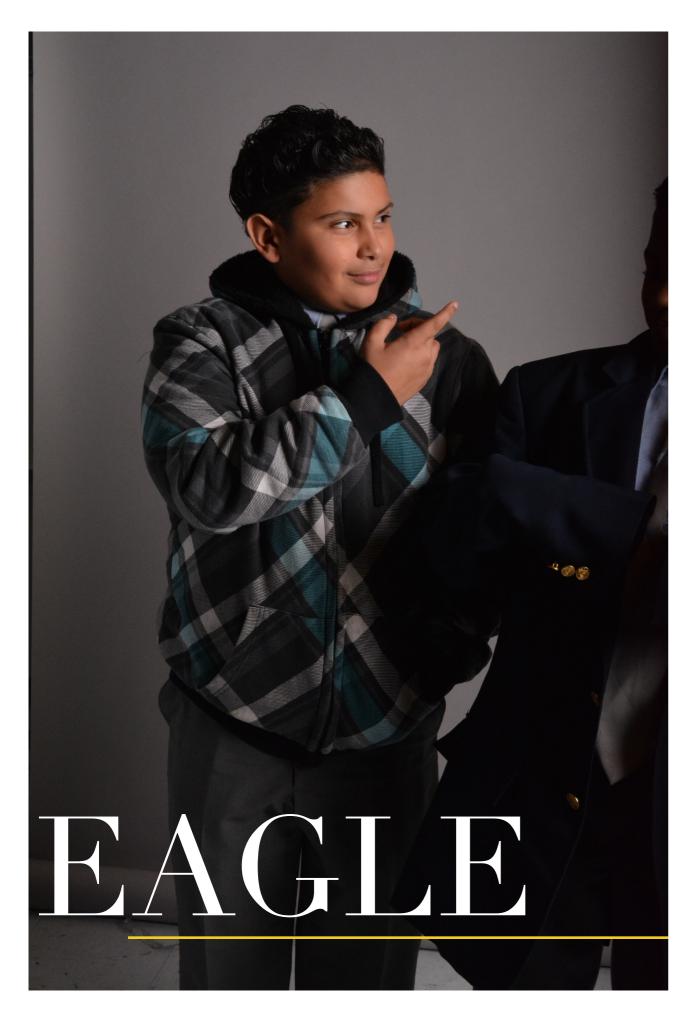


EAGIE

A READY? EDITORIA SHOOTING WITH PROPS



For this part of class, students were learning about the proper way of framing a subject and how to pose. In working in a photo studio, students were also taught how to create a editorial interview.



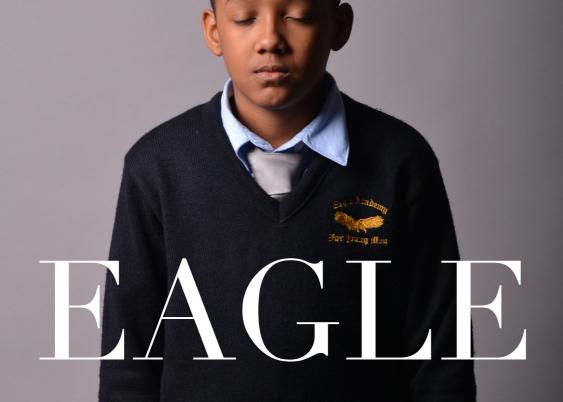
















DO WE LIVE UP TO OUR FULL POTENTIAL



Let the magazine crop the finished product.



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Shoulders should fit in.

PROPER AMOUNT OF HEAD SPACE

DIFFERENT VIEWS



70% of the time you are not looking in the camera.

WORDS SAY A LOT

BULLYING







Behind the scenes



























NEXT ISSUE SEE OUR INDEPENDENT PROJECT S

Brandon Williams

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